

NIC Abstract

Exploring National Images and Stereotypes

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National images and national stereotypes are an important part of our conception of cultural traits and cultural differences.

The talk provides the beginnings of an analysis of types of national images and national stereotypes. The talk will, among other things, provide

1. Suggestions for definitions of "national image" and "national stereotype"
2. A suggestion for taxonomy of "national images" and "national stereotypes"
3. A discussion of some examples of national images and national stereotypes.
4. A discussion of attitudes to national images and national stereotypes