

SCHEDULE

December 9th, 2024

| Time | Slot | Room |
|---------------|--|---------------------------------------|
| 11.45 – 12.00 | Registration, Meet and Greet | Mariedal Zoom Link |
| 12.00 – 13.00 | Lunch, continued Meet and Greet | Meeting ID: 582 176 5546 |
| 13.00 – 13.10 | Welcome by Professor Leona Achtenhagen Professor in Business Administration and, Director of the Media, Management and Transformation Centre (MMTC), Jönköping International Business School | |
| 13.10 – 13.40 | An update on the External Enablement Framework (EEF) and EEF scholarship Per Davidsson , Professor in Entrepreneurship, Jönköping International Business School & Queensland University of Technology | |
| 13.40 – 14.00 | Introduction to Experimental Research on ENT and EE Denis Grégoire , Professor in Entrepreneurship and Innovation, HEC Montréal | |
| | Paper Sessions Discussants: Denis Grégoire and Per Davidsson | |
| 14.00 – 14.30 | Paper 1 (Online) How External Enablement Informed Policy Decisions for Sustainable Industry Creation: A Case of Australian Auto-Recycling Presenter: Sarfraz Ali Kyani, Queensland University of Technology | |
| 14.30 – 15.00 | Paper 2 (Online) Antecedents and consequences of social enterprise: A quasi-experimental Study Presenter: John Aiyede, University of Louisville | |
| 15.00 – 15.30 | Fika (Coffee Break) | |



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| | <p>Paper Sessions Discussants: Denis Grégoire and Per Davidsson</p> | <p>B7030 Zoom Link</p> |
| 15.30 – 16.00 | <p>Paper 3 Policy events and socially beneficial innovation: A configurational approach to external enablement</p> <p>Presenters and authors: Madeleine Meurer, Erasmus University; Mohamed Genedy, Lucia Naldi and Per Davidsson, Jönköping International Business School</p> | <p>Meeting ID: 582 176 5546</p> |
| 16.00 – 17.10 | <p>Invited Discussant: Professor Helene Ahl</p> | |
| | <p>Paper 4 The dual role of digital technologies in enabling and constraining women's entrepreneurship</p> <p>Presenter: Stephanie Kitzler, University of Hamburg</p> | |
| | <p>Paper 5 External enablers in women's digital entrepreneurship: A gendered perspective on digital platform design and accessibility.</p> <p>Presenter: Franziska Schmitt, Freie Universität Berlin</p> | |
| 17.10 – 17.15 | Short leg stretcher break | |
| 17.15 – 17.45 | General Discussion | |
| 18.00 – 18.30 | Walk to the restaurant | |
| 18.30 - End | Dinner | Pescadores |



SCHEDULE

December 10th, 2024

| Time | Slot | Room |
|---------------|---|------------------------------------|
| 08.00 – 08.30 | Breakfast | B7030 Zoom Link |
| | Paper Sessions Discussants: Denis Grégoire and Per Davidsson | Meeting ID: 582 176 5546 |
| 08.30 – 09.00 | Paper 6 Environmental Changes and New Venture Ideas Presenters and authors: Jiyoung Kim and Per Davidsson, Jönköping International Business School | |
| 09.00 – 09.30 | Paper 7 Emotional and cognitive responses to human vs. AI-based feedback on external enablers: Understanding the Epistemic Relationship Between Entrepreneurs and AI Presenters and authors: Simon Ohlert, University of Bochum; Rainer Harms, University of Twente; Stefanie Bröring, University of Bochum | |
| 09.30 – 10.00 | Paper 8 Applying the external enablers framework to business development in maritime autonomy Presenter: Kristian Riksheim, Norwegian University of Science and Technology | |
| 10.00 – 10.20 | Fika (Coffee Break) | |
| 10.20 – 11.20 | Experimental EE research idea generation workshop | |
| 11.20 – 12.00 | Reflections on the External Enablement Framework as a tool for teaching and practice Presenters: Joaquin Cestino and Jiyoung Kim, Jönköping International Business School | |
| 12.00 – 12.45 | General Discussion & Closing Remarks Per Davidsson, Jönköping International Business School & Queensland University of Technology | |
| 12.45 – 13.00 | Walk to the restaurant | |
| 13.00 – 14.30 | Lunch | Werket |

JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL


JIBS' research targets three cross-disciplinary focus areas – Entrepreneurship, Ownership and Renewal. This approach has facilitated building a dynamic research milieu and outstanding accomplishments in terms of research output. To a large extent, research at JIBS is conducted through the nationally and internationally recognized centres CeFEO, CEnSE and MMTC.

Our focus areas

The area of **entrepreneurship** embraces preconditions for, mechanisms behind, and societal consequences of new business ideas and ventures in existing companies and start-ups.

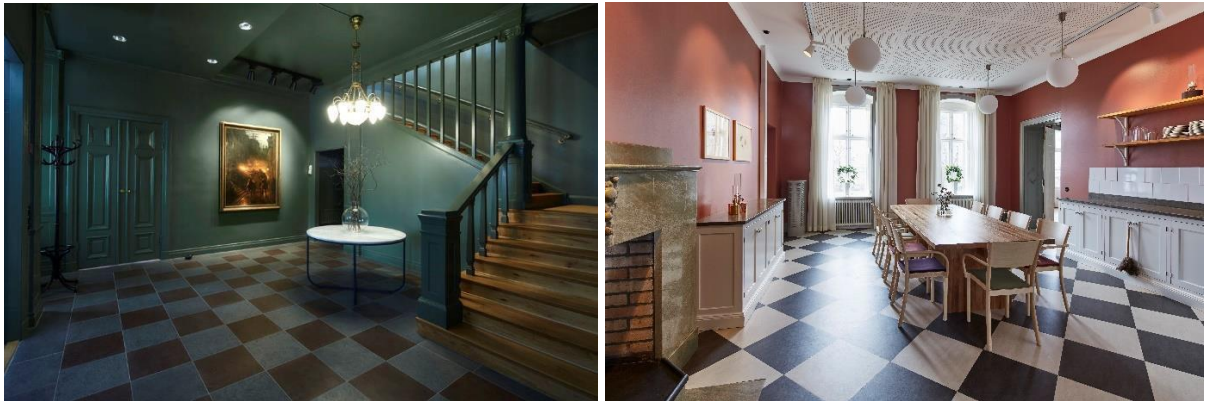
The area of **ownership** embraces management and governance in business ventures to explain the challenges, characteristics, opportunities, and consequences related to ownership of different kinds.

The area **renewal** embraces research on innovation, technological change, the development of businesses, industries and regions, and social and economic developments.



**international at heart
entrepreneurial in mind
responsible in action**

THE VENUE: MARIEDAL



On a hill next to the eastern shore of Lake Munksjön lies Mariedal - a magnificent merchant villa from the 1850s that is now used as a conference facility by Jönköping University. When it was time to renovate the premises, the ambition was to create an inspiring environment for modern needs while also caring for and highlighting the property's older qualities.

An unpolished pearl on historic grounds. Jönköping University Properties were well aware of what they had to manage at Munksjön. Mariedal was built in the 19th century as a country residence for merchant Westman and his family. The property is attractive due to its heritage and location. But time had taken its toll, not only through wear and tear but also through the gradual renovations that had been carried out over the years, giving the building a patchwork-like feeling.

Now, when it was time to renew, the goal was to take a holistic approach and highlight the original qualities of the property. Tengbom was given the task of restoring and furnishing the premises for modern needs. The assignment presented a challenge, where we had to make the premises accessible while at the same time recreating a classic style with older materials and a cohesive feeling.

TRANSPORTATION



Arriving by plane: Gothenburg (GOT)

To arrive in Jönköping, we recommend taking a long-distance bus (Vybus/Bus4you or Flixbus) from Gothenburg Airport to Jönköping (~1.5h ride). Tickets can be bought online: bus4you.se; flixbus.se

Alternative, you can also rent a car at Gothenburg Airport or take a fixed-price taxi.



Arriving by plane: Copenhagen (CPH)

To arrive in Jönköping, we recommend taking a train from Copenhagen Airport to Jönköping (~3.5h ride). Tickets can be bought online: sj.se

Alternative, you can also take a long-distance bus (Flixbus - only twice/day, 5h ride).



Arriving by plane: Stockholm Arlanda (ARN)

To arrive in Jönköping, we recommend taking a train (~3.5h ride) or long-distance bus (~5h ride) from Stockholm Airport to Jönköping. Tickets can be bought online: sj.se, bus4you.se; flixbus.se



From Scandinavian cities (Stockholm, Copenhagen, Oslo, Gothenburg)

To arrive in Jönköping, we recommend taking a train (~3.5h ride) or long-distance bus (~5h ride) to Jönköping. Tickets can be bought online: sj.se, bus4you.se; flixbus.se

RECOMMENDATIONS FOR ACCOMODATIONS



Quality Hotel Match

Right by the southern beach of the lake Vättern and next to the historical match industry area, you will find the brand new Quality Hotel Match. A tall and proud building with extraordinary views, an outdoor jacuzzi, 10 conference rooms and the amazing restaurant, which serves classic Nordic dishes.



Elite Stora Hotellet

Elite Stora Hotellet has a central and stunning location along the south shore of Lake Vättern. Jönköping's walking street passes right by the hotel, putting guests right in the midst of the city's shopping, attractions, and nightlife. Elite Stora Hotellet was built in the mid-1800s and has been painstakingly renovated.