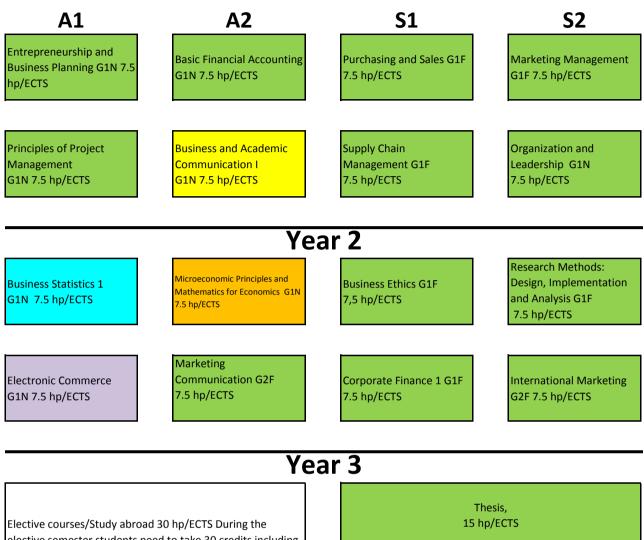
Marketing Management, 180 hp/ECTS (start Autumn 14) Year 1



elective semester students need to take 30 credits including 7.5 credits in Business Administration at G2 Flevel. Students are limited to choose courses within the fields of business administration, economics, statistics, economic geography, commercial law, and language.

International Marketing Law and Consumer Protection, G1N 7.5hp/ECTS

Brand Management G2F 7.5 hp/ECTS

Business Admini- stration	Economics	Language	Statistics	Law	Political science	Informatics
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