# Master in Digital Business and AI Management, 120 credits (intake Autumn 26)

## Year 1

| A1 | A2 | A3 | S1 | S2 | S3 |
|---|---|---|---|---|---|
| Working Across Boundaries, A1N, 5 credits | Sustainability and Compliance Across Value Chains, A1N, 5 credits | Data-driven Decision Making, A1N, 5 credits | Digital Marketing and Communication, A1F, 5 credits | Actionable Insights – Data Visualization and Storytelling, A1F, 5 credits | Accelerating and Leading Digitalisation, A1F, 5 credits |
| Digital Business and Strategy, A1N, 5 credits | The Business of AI Platforms, Models, Applications, and Impact, A1N, 5 credits ** | Technology and Society – Ethics, Law and Policy, A1N, 5 credits | Financial Literacy for Managers, A1F, 5 credits | Project Management in and across Organizations, A1F, 5 credits | Bridging to Practice: Consulting as a process, A1F, 5 credits* |

## Year 2

**Elective Courses/Study abroad 30 hp/credits**
The recommendation is to focus on courses in Business Administration and/or Economics at an advanced level.
You can also choose to study subjects that complement your specialisation and career plans, in: Statistics, Economic Geography, Commercial Law, Language, Computer Sciences, Informatics, and/or Environmental Studies (exceptions from this can apply if pre-approved by the Programme Director).
The elective semester can include academic internship courses worth up to of maximum 15 ECTS.

Master Thesis in Business Administration, G2E, 30 credits

* Main field of studies Business Administration, Economics.
**Main field of studies Business Administration, Informatics.

| Business Administration | Economics | General Management | Statistics | Law | Informatics |
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The programme overview on this page is merely schematic overview that show subject field and level of the courses. Misprints and errors reserved. For the legal document, please see the programme syllabus for the degree programme in question.

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