PRME
an initiative of the
United Nations Global Compact

JÖNKÖPING UNIVERSITY
Jönköping International Business School

2024 Sharing Information on Progress **(SIP) Report**

Jonkoping International Business School

September 2024

Table of Contents

1. About PRME 3

2. About SDGs 5

3. Purpose 6

4. Values 10

5. Teach 12

6. Research 22

7. Partner 27

8. Practice 32

9. Share 35

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



> *The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

Jonkoping International Business School demonstrates its commitment to PRME's Principles through the following letter from senior leadership.

JÖNKÖPING UNIVERSITY
Jönköping International Business School

Jönköping International Business School
Jönköping University
August 29, 2024

It is with great pride and enthusiasm that I present to you the SIP Report 2.0 for the United Nations Principles for Responsible Management Education (PRME). This report reflects our unwavering commitment to integrating the principles of responsible management education into our academic and operational activities at Jönköping International Business School (JIBS).

At JIBS, we believe that education is the cornerstone of sustainable development and ethical leadership. Our dedication to the PRME initiative is evident in our continuous efforts to foster an environment where students, faculty, and staff are encouraged to engage in responsible and innovative practices.

This report highlights our progress, achievements, and the challenges we have faced in our journey towards embedding these principles into our curriculum, research, and community engagement.

We have made significant strides in promoting sustainability, ethics, and social responsibility through various initiatives and partnerships. Our faculty members have been actively involved in research that addresses global challenges, and our students have participated in numerous projects that contribute to the betterment of society. These efforts are a testament to our commitment to shaping future leaders who are not only skilled in their respective fields but also mindful of their impact on the world.

I would like to extend my heartfelt gratitude to everyone who has contributed to this report. Our colleagues and students' dedication and hard work is the driving forces behind our success. As we move forward, we remain steadfast in our mission to advance responsible management education and to inspire positive change in the global community.

Thank you for PRME Community's continued support.

Sincerely,
Martin Wallin
Dean, Jönköping International Business School
Jönköping University



ADDRESS: *Jönköping International Business School Ltd, P.O Box 1026, SE-551 11 Jönköping, Sweden*
VISIT: *Gjuterigatan 5, Campus, Building B*
PHONE: *+46 (0)36 10 10 00*
WEB: *www.ju.se*

CIN.No: *556487-2728*
IBAN: *SE95 9500 0099 6042 0326 5352*
BIC: *NDEASESS*

Institutional Mission, Vision, and Strategy

The following outlines Jonkoping International Business School's institutional mission, vision, and strategic approach to responsible management education.

Mission, Vision, Strategy or Purpose

Jönköping University five year strategy that has sustainable development as part of its five year plan.

Relevant Stakeholders

Students, Employees, Management, External Partners, Educational Institutions

Purpose

Embedded in the region and engaged worldwide, we bridge knowledge and society, developing the talent of tomorrow.

Supporting Links

JU_Strategier_2020-2025_Broschyr_webb View document Download document



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At Jonkoping International Business School, accountability for responsible management education is structured as follows:

Yes, but the role is formalized elsewhere within the PRME signatory's organization (e.g., center/ institute leader, faculty/staff member), but not in senior leadership team

JIBS SUSTAINABILITY CHAMPION

Designated Person For the Role of Sustainability and RME

JIBS has the role formalized in form of JIBS Responsibility in Action (RIA) Champion that is Guenola Nonet.

Organizational Structure for RME

The following organizational entities at Jonkoping International Business School are responsible for RME:

- Research-Focused Entity
- Teaching-Focused Entity
- Community Engagement Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

RME Elements in Degree Programs

Jonkoping International Business School integrates responsible management education into its degree programs through 5 different approaches:

Professor-Discretionary Course Topics

Examples of topics in courses

There are number of topics in various courses that involves elements of RME in degree programs

Department

Business Administration

Learning Object Subject

The Sustainable Enterprise - Social and Ecological Perspectives

Educational Level

Bachelors

Learning Outcome

Intended Learning Outcomes (ILO) On completion of the course the students will be able to. Knowledge and understanding 1. explain theories, concepts, and models of sustainable development and socially and ecologically sustainable enterprises, 2. explain the major challenges and opportunities for building a sustainable enterprise in international and diverse environments, Skills and abilities 3. analyse strategies for building socially and ecologically sustainable enterprises, 4. identify business opportunities for different markets for sustainable products and services, Judgement and approach 5. analyze the feasibility of socially and ecologically sustainable products, services and/or enterprises, and 6. reflect on the role of responsibility for enterprises in society regarding social and ecological sustainability.

Interactivity Type

expositive

Learning Object Description

There are number of topics in various courses that involves elements of RME in degree programs

Supporting Links

Course-Level RME Learning Goals

Examples of course syllabi with course-level RME learning goals

Department

Business Administration

Learning Object Subject

Supply Chain Sustainability

Educational Level

Masters

Learning Outcome

Intended Learning Outcomes (ILO) On completion of the course the student will be able to: Knowledge and understanding 1. Recognise the urgency for business transformation towards restorative sustainability. 2. Contrast traditional theories and models on linear business value chain with innovative circular business ecosystems. 3. Relate the critical role of leadership, purpose, governance, business ethics and stakeholder's engagement in supporting supply chain sustainability and resilience. Skills and abilities 4. Build sustainability leadership and management skills. 5. Design closed-loop supply chains and reverse logistic channels (CLSCM). 6. Formulate and implement supply chain and sustainable logistics strategies. Judgement and approach 7. Critically analyse and discuss current practices and the 'status quo' in supply chain management and logistics. 8. Assess sustainability compliance in supply chains. 9. Support the development of new approaches for sustainable operations and business models.

Interactivity Type

expositive

Learning Object Description

According to the UN Global Compact (2015), "Supply chain sustainability" is the management of environmental, social and economic impacts and the encouragement of good governance practices throughout the lifecycles of goods and service". The course focus on a practical approach on how to encourage and support companies to integrate sustainability into business strategy and governance, improving the sustainability performance throughout every stage of the supply chain, creating, and protecting long-term value for all stakeholders. The topics covered in this course include the following: 1. Sustainability - theories and models for business management. 2. Sustainable Logistics and Supply Chain Management. 3. Business drivers & strategy development for supply chain sustainability. 4. Stakeholders mapping & engagement towards sustainable development. 5. Sustainability leadership, ownership, accountability, and governance practices. 6. Codes of Conduct, Sustainability Reports, Standards & Certifications. 7. Risk, resilience, and corporative social responsibility (focus on human rights, labour

conditions, child labour, trafficking, and migrant workers). 8. Economic, environmental, governance, and social monitoring process 9. Sustainability integration in SMEs. 10. Breakthrough innovations and entrepreneurship for sustainability

Supporting Links

RME focused Courses

JIBS has been supporting professionals with education for the past 3 years: Executive courses are offered online and hybrid to support professionals:

- Omställningskraft för hållbarhet i SME (3 ECTS)
- Accelerating a sustainability transition (15ECTS)
- Sustainability and Responsible Ownership (15 ECTS)

The course on Sustainability and Responsible Ownership of the Family Enterprise is based on more than 20 years of research and practical experience from family enterprises developed by the Centre for Family Entrepreneurship and Ownership (CeFEO) at Jönköping International Business School. Thanks to a large network of international collaborators and partners, CeFEO offers a unique regional, national, and international perspective in discussing sustainability and responsible ownership.
https://ju.se/center/cefeo/education/executive-courses/sustainability-and-responsible-ownership.html

"**Accelerating Sustainability**" is designed to inspire and enable collaboration and leadership for effective change towards sustainability. The course supports sustainability innovators and broadens their understanding of global risks, international standards and regulations. By studying value chains and ecosystems, we explore how to adapt to the 1.5 degree target and overall Agenda 2030 goals.
https://ju.se/studera/valj-utbildning/kurser.html?url=-258478183%2Fen%2Fcourse_syllabuses%2FJASG14.html%3Frevision%3D1%252C000%26semester%3D20242&sv.url=12.737040d616f18ef66a83f

Omställningskraft för hållbarhet i SME aims to give you the understanding and skills needed to be able to adapt your organization to meet the sustainability challenges that exist. Through inspiring input and practical workshops, you fill your toolbox with the knowledge and tools required to implement long-term changes and to drive your organization's sustainability work forward. Active participation in the various modules gives you the opportunity to become a certified sustainability leader and the chance to become certified Carbon Literate through the Carbon Literacy Project. As a participant in the course, you also have the opportunity to apply for consulting support through Region Jönköping.
The course is co-financed by Jönköping International Business School and Region Jönköping.

https://ju.se/studera/valj-utbildning/kurser.html?url=-258478183%2Fcourse_syllabuses%2FJSMG11.html%3Frevision%3D2%252C000%26semester%3D20242&sv.url=12.737040d616f18ef66a83f

Program-Level RME Integration

Masters in Strategic Entrepreneurship

Transformation of JIBS Programs: Pilot test was conducted with Master of Strategic Entrepreneurship with PD Ryan Rumble. Outcome: Master program revisited with additional topics, creation of creation of a collaborative strategy for applied (internships) & sustainability to be integrated.

Department

Business Administration

Learning Object Subject

Masters in Strategic Entrepreneurship

Educational Level

Masters

Learning Outcome

Knowledge and Understanding Graduates of the programme will have a general knowledge and understanding of business administration principles and a specialised and considerably deep knowledge in the field of strategic entrepreneurship Corresponding objectives: Graduates of the programme will be able to demonstrate knowledge and understanding in business administration, including both broad knowledge in the field of business administration and a considerable degree of specialised knowledge of entrepreneurship; demonstrate considerably deep insight into current research and development work in strategic entrepreneurship; demonstrate specialised methodological knowledge in business administration and specifically related to management tools applicable in strategic entrepreneurship; and demonstrate understanding of issues of strategic entrepreneurship and how they can be interpreted with different theoretical approaches. Skills and Abilities Graduates of the programme will have acquired the skills to integrate knowledge critically and systematically and to analyse complex issues encountered for a career that includes strategic decision-making and entrepreneurship activities, and be effective communicators of activities associated with these skills. Corresponding objectives: Graduates of the programme will be able to demonstrate an ability to integrate knowledge critically and systematically and analyse, assess and deal with complex phenomena, issues and situations associated with strategic entrepreneurship, even with limited information; demonstrate the ability to identify and formulate issues critically, independently

and creatively as well as to plan and, using appropriate research methods, undertake advanced tasks within predetermined time frames so as to contribute to the development of knowledge and evaluate this work; demonstrate an ability in speech and writing to report clearly on strategic entrepreneurship issues and discuss their conclusions and the knowledge and arguments on which they are based, in dialogue with different national and international audiences; and demonstrate the skills required for participation in research and development work or to work independently in other advanced contexts, including in academic research related to strategic entrepreneurship. Judgement and Approach Graduates of the programme will understand the scientific, social, ethical, and personal responsibility aspects of practical work and research in business administration, including the role, use, and development of knowledge and the ethical aspects and possibilities of scientific endeavour. Corresponding objectives: Graduates of the programme will be able to demonstrate an ability to make assessments in business administration, taking into account relevant scientific, societal and ethical issues and also demonstrate awareness of ethical aspects in research and development work; demonstrate insight into the possibilities and limitations of science/research, its role in society and people's responsibility for how it is used; and demonstrate an ability to identify their personal need for further knowledge and to take responsibility for developing their knowledge. Mission driven goals Graduates of the programme will be equipped to contribute to the advancement of business practice in a global environment, with particular emphasis on aspects of Ownership, and/or Entrepreneurship and/or Renewal. Corresponding objectives: Graduates of the programme will be able to; solve problems and exercise analytical skills for strategic entrepreneurship in a global environment; demonstrate entrepreneurial skills useful for creation of new business ideas; demonstrate in-depth knowledge about renewal of existing organizations; and explain how different forms of ownership affect entrepreneurial processes The above is in accordance with the intended learning outcomes set for a two-year Master's degree in the Swedish Higher Education Ordinance and JIBS mission.

Interactivity Type

active

Learning Object Description

Transformation of JIBS Programs: RIA Champion was integrated by ADE in Programs Directors' activities (bi-monthly meetings, conversations and annual training). Pilot test was conducted with Master of Strategic Entrepreneurship with PD Ryan Rumble. Outcome: Master program revisited with additional topics, creation of creation of a collaborative strategy for applied (internships) & sustainability to be integrated.

Supporting Links

JAS29 View document Download document

Description of degree programs with RME in the program-level learning goals and assessment rubrics

Bachelor in Sustainable Enterprise Development is a an example of a program that has RME in the course level learning goals.

The program meets the increasing need for leaders who initiate and manage change processes, both within for-profit and non-profit organizations. It is designed to promote an entrepreneurial mindset focused on sustainability and recovery. After graduation, you will be equipped to start and manage initiatives that support sustainability transformation of businesses or innovate existing practices to promote safe and fair businesses.
The challenges of climate change, biodiversity loss, clean water, renewable energy, global migration, and poverty and inequality create conditions that threaten the stability of the global economy and the health of the planet. As a graduate, you will be prepared to address these challenges, in line with the United Nations Sustainable Development Goals. You can also create opportunities to engage in interdisciplinary networks, support purpose-driven organizations or develop corporate cultures that prioritize internal development goals.
During your studies, you will interact with students from other cultures and be taught by a committed and international teaching team. This program includes course projects with organizations and field trips.
The program provides a solid foundation so that you can start your company or work in a position in general administration, as a business developer, project manager or sustainability manager.

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

Description of the Signatory Member's pedagogical approach, which involves RME in all degree program design and pedagogical innovations

Initiatives like Impact Challenge, Innovation Race and Thesis awards, Integrating RIA in classroom for students are all examples of JIBS pedagogical approach involving RME in program designs and pedagogical innovations

Impact Challenge is an annual 24-hour student competition at JIBS, focusing on the Sustainable Development Goals (SDGs). Regional business corporations are challenging students to help them create ideas for impactful sustainable solutions connected to new customer values and business outcomes.
Working with real-life challenges and local businesses, students can create positive impacts and gain valuable knowledge about multi-stakeholder engagement, innovation for sustainability and much more.
The winning team is rewarded with a prize money of 15,000 SEK.

The Impact Challenge is a collaboration between Jönköping University, Science Park Jönköping and ALMI.
Jönköping International Business School and the Media, Management and Transformation Centre (MMTC) will hand out up to four awards for master theses addressing topics related to the transformation of businesses, industries and markets.
We encourage novel research questions and profound empirical results and are particularly interested in research that is in line with MMTC's key focus areas:

1. Legacy and digital media
2. Sustainability
3. Globalisation
4. Digital business and Innovation
5. Esports and Gaming

JIBS has taken some concrete actions to push in the direction of fully integrating RIA into the curricula. One example of this is th**e Integrate Responsible in Action into your classroom project.** This challenge was designed to encourage and support teachers in innovating courses to align them with sustainability issues. As this process requires time and resources, a prize of SEK 3,000 was provided to 3 selected class activities to help them implement their ideas.

Description of the Signatory Member's pedagogical approach, which involves RME in all degree program design and pedagogical innovations

Internal challenge to encourage educators to innovate in their class for sustainability

Joaquin Cestino Castilla in his **Course: Entrepreneuring: Creating a New Venture**
Invited students to be entrepreneurs for Responsibility in action. If their ventures aligned with JIBS' Responsible in Action guiding principle, they could apply to seed funding to continue developing their venture after the course.
The prize ceremony took place in collaboration with Almi Jönköping and Science Park Jönköpings län.
Total budget sponsored by JIBS Almi, Science Park to help students start their social venture: 40,000kr

Description of the Signatory Member's pedagogical approach, which involves RME in all degree program design and pedagogical innovations

Science Park JIBS JTH Impact Challenge was run in September 2023, is also a great example of pedagogical approach for involving RME in degree programs design and pedagogical innovations.

Science Park JIBS JTH Impact Challenge was run in September 2023 where 250 students from JIBS and JTH(Engineering School)collaborated to envision different industries scenario, e.g: how can the future of finance, transportation, food, textile contribute to a sustainability transition? This challenge is designed as hackathon challenge where many ideas emerge, the best proposal is awarded 15.000kronor and Science Park supports the development of ideas and new start ups.

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

Sulitest Survey

Department

Business Administration

Learning Object Subject

Management Studies

Educational Level

Bachelors

Learning Outcome

Sustainability knowledge

Interactivity Type

active

Learning Object Description

For the first time, in 2022 , all JIBS Bachelor students took the Sulitest to test their sustainability literacy and engage conversations.

Supporting Links

Description of the business model with RME in all educational efforts

RME is in JIBS educational vision and JIBS is in process of including RIA principles in all programmes ILOs.

By 2024, JIBS aims to fully include RIA principles in all programmes' Intended Learning Outcomes (ILOs) (master's and bachelor's). To achieve this goal, Champion for Responsibility in Action Guénola Nonet and Associate Dean of Education have already started discussing how to revise the course

syllabus to give more space and importance to sustainability for both students and teachers by 2024.

Teachers Day 2022: Description of the business model with RME

The activity is demonstration of JIBS committment for integrating RME in business model for all pedagogical interventions and all educational efforts, courses, programs degrees, and non degrees.

On Teacher's day 2022 at Jönköping International Business School we addressed the challenge how to seriously integrate sustainability and responsibility in all parts of our education. Following an introductory lecture by Oliver Laasch and a panel talk with Oliver, local politician Emma Emanuelsson, our student Carlotta Schäfer and Gustav Hedström from Houdini Sportswear, moderated by Guénola Abord-Hugon Nonet, we entered workshop mode.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

Jonkoping International Business School incorporates responsible management education into its research endeavors through 5 different methods:

Research Awards Program

Summary of faculty-wide responsibility-related research or description of what is requested from faculty members

Incentivizing of Responsibility related research.

MMTC Masters Thesis Award

Jönköping International Business School and the Media, Management and Transformation Centre (MMTC) handed out up to four awards for master theses addressing topics related to the transformation of businesses, industries and markets focusing on any of the following key areas:

1. Legacy and digital media
2. Sustainability
3. Globalisation
4. Digital business and Innovation
5. Esports and Gaming

The best thesis were awarded cash prizes.As part of the award, one of MMTC's scholars will help the winners develop the study into a publishable journal article for which students will be listed as co-authors.

Regular Research Seminars

Examples of responsibility-related regular research seminars

Date

September, 2023 - September, 2023

Location

JIBS B6046

Speakers

Anna Lucia Missaglia

Supporting Links

Anna Lucia a visiting PhD student from Università Carlo Cattaneo – LIUC, presented a seminar entitled “The pathway of management accounting and performance management towards sustainability”.

PhD course for sustainability and CSR in Nordics Context

Relevant Stakeholders

PhD Students, Researchers

Purpose

The course is offered as a educational support for researchers

Ph.D. course in Sustainability and CSR in the Nordic Context (7.5 ECTS) UPDATED 1.6 View document Download document

Other types of research support for faculty or PhD students

SIRU 2.0 – Social innovation för regional utveckling

A collaboration between Coompanion and MMTC, Jönköping International Business School

SIRU 2.0 is financed by by Tillväxtverket with EU funding, and by Region Jönköpings län.

Project Aims:

Social innovation and social entrepreneurship are integrated into local and regional processes linked to business, academia, the public sector and civil society in order to help solve societal challenges in the Jönköping region. The project’s goal is to develop an effective support system and tools for social innovation, with societal challenges and issues of SME sustainability in particular focus.

Other types of research support for faculty or PhD students

PhD Course in Sustainability and CSR in Nordics Context

JIBS has offered the possibility of attending a 7.5 ECTS couse for its PhD researchers.
The aim of the course is to give an in-depth understanding and overview of the current state and contribution of Nordic CSR and Sustainability research. The course brings together Nordic faculty from different business fields and wider disciplines to emphasize the cross-disciplinary nature of the subject. The course is split into three modules given conjointly by six different Nordic business schools; Jönköping International Business School, Hanken School of Economics, Stockholm School of Economics, Copenhagen Business School, Oulu Business School, Umeå School of Business, Economics and Statistics. Two modules are organised on

location in Stockholm and Oulu, and one module is held online. The course asks the question: what is the state of Nordic Sustainability research – and where should we be going? The question is approached through some key themes within Nordic CSR and sustainability research. Module 1: Introduction to global challenges and Nordic research on sustainability. Module 2: Critical perspectives on sustainability in business and organisation research Module 3: Ecological philosophy, postmodern ethics and the circular economy The course also aims to create a space for student collaboration and discussion around the possibilities of research collaboration across the Nordic region. The current plan is for the course to produce an edited book, to which all participating doctoral students, writing in pairs, will contribute with chapters. The initiative for the course is grounded in the UN Principles of Responsible Management Education (PRME), with the aim to inspire and champion responsible management education, research and thought leadership globally.

Dedicated Research Funding

Description of research awards for responsibility-related research

JIBS MMTC research centre received funding for research Project EVOLVE.

Evolve - Logistics development in the Jönköping region" is a three-year development project funded by the Agency for Growth, Region Jönköping County, Nässjö Municipality, Vaggeryd Municipality, and Jönköping Municipality. The project will be managed by Hans-Inge Almgren through the Nordic Infracenter in Nässjö.

In the Evolve program, participating companies will receive targeted sustainability support in areas such as innovation, digitalization, competence development, environmental development, gender equality, and green transition. This assistance is critical to their business development and future growth, as many companies face sustainability-related challenges. With the help of the program, they will receive the necessary tools to move forward and also have the opportunity to share experiences and knowledge with one another. The selected companies will receive customized support to map their individual needs, drive strategies, and achieve their goals. The program is open to logistics-intensive businesses, including logistics companies in distribution and storage, railway and contracting companies, and manufacturing companies. Nässjö's business community is renowned for its strength in these areas, and the program presents an excellent opportunity to support existing companies with the resources and expertise they need to develop in the future.
MMTC members Carla Machado, Leona Achtenhagen and Mohammad Eslami are involved in the project.

Description of research awards for responsibility-related research

Support JIBS students to innovate and research topics and fields connected to our sustainability transition

JIBS created 9 individual scholarships to support bachelor students' costs for their field research related to (list non exhaustive) collaboration for Agenda 2030, regenerative leadership, net zero targets, indigenous rights, social entrepreneurship.

Research Conferences

Examples of responsibility-related conferences

Date

September, 2023 - September, 2023

Location

JIBS, Sweden

Speakers

Markus Grillitsch, Elvira Uyarra

Supporting Links

the 17th Regional Innovation Policies Conference took place at JIBS. The theme for the conference was "Regional Change – advancing research, policy and practice". The conference underscored the profound challenges amplified by recent global events, including global pandemic, conflicts such as the war in Ukraine, and economic recessions. To navigate these challenges, policymakers must bolster innovation systems, incentivize breakthroughs, and foster collaboration between regions. This requires fostering collaboration, strengthening innovation systems, and forming partnerships between regions. The conference served as a vital platform for researchers, policymakers and practitioners to address these issues and steer toward a more innovative and sustainable future. "Hosting researchers from diverse disciplines to discuss regional innovation policy has been enjoyable and fulfilling. This topic holds significant relevance, particularly in the current era marked by challenges such as urban-rural polarization, the pursuit of sustainable development, and the rapid pace of digitization



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

Jonkoping International Business School partners with external stakeholders to advance responsible management education through 4 different approaches:

Knowledge Translation and Dissemination

Description of partnering activities that involve informing

Participation in NORD PLUS Symposium : Ulemiste City in 2022 and 2023. These kinds of partnerships present a platform for engaging external businesses and communities for extending RME.

The second meeting of the network took place in Ülemiste City from 5-7 October. This time the focus was on the topic Challenges of Environmental Awareness in Future City. In the previous years, some of the topics of the meetings have been developing creative entrepreneurship, the opportunities and challenges of digitalisation and implementing on-the-job training in companies. 36 students and eight lecturers and scientists from eight universities participated in the meeting this time. Meetings between companies, students and lecturers, open lectures to share experiences and knowledge, business speed dating and the Green Diet conference took place during the three days of the network meeting.
The Ülemiste City Future Forum 2023 took place on 10-11 May. The conference focused on four forward-looking and inspiring key areas—future trends, innovation and data, discovering and developing talent in a healthy environment, and a green mindset as a new reality and business opportunity. These topics brought more than 50 top leaders from Europe to Ülemiste City. Faculty members, digital ambassadors and students attended the conference to learn and share abiut sustainability and business education.

External Community Dialogue

Description of partnering activities that involve dialoguing

JIBS faculty members are board members of various external organizations and committees to partner up for activities involving acting, informing and dialogue for responsibility in action.

JU is a member of CSR Småland, and Duncan Levinson, a JIBS faculty member, is representing JIBS as a board member of CSR Småland. CSR Småland is contributing to sustainable business development and new business ideas by creating commitment among companies and other actors to develop sustainable operations and contribute to an attractive county.

Mark Edwards, Duncan Levinson and Guénola Nonet are board members of Region Jonkoping County Sustainability Steering Committee

Collaborative Problem Solving

Description of partnering activities that involve problem-solving

Examples of problem solving activities include: Organizing Impact Challenge
Organizing JIBS Shaping Our Future 2023 Event where a workshop fully focused on practical solutions and business ideas for a more sustainable city. The workshop was organized in collaboration with external partner Science Park.

Impact Challenge is an annual 24-hour student competition at JIBS, focusing on the Sustainable Development Goals (SDGs). Regional business corporations are challenging students to help them create ideas for impactful sustainable solutions connected to new customer values and business outcomes.
Working with real-life challenges and local businesses, students can create positive impacts and gain valuable knowledge about multi-stakeholder engagement, innovation for sustainability and much more.
The winning team is rewarded with a prize money of 15,000 SEK.
The Impact Challenge is a collaboration between Jönköping University, Science Park Jönköping

The fourth edition of the annual Sustainability Innovation Race was run succesfully in 2022 as well:
The competition - which took place on 17-19 October - is a competition where over 150 students from Jönköping International Business School gather to generate new, sustainable solutions for some of the county's established companies. Participating companies in this year's competition were:
-MP bolagen Industri AB, -FC Gruppen, -EKA SKOG AB, -Länsförsäkringar Jönköping, -Nevotex AB
The winning team presented an innovative solution to reuse MP Bolagen's cable ladders, focusing on circularity and social sustainability.
This was the fourth edition of the Innovation Race for Sustainability, and the competition is a collaboration between Science Park Jönköpings län, Almi Företagspartner and Jönköping University.

A dynamic workshop co-organized with Science Park during JIBS Shaping our Future event where it was explored how we all
.all regional actors collaborate can to accelerate the sustainable transition by sharing and brainstorming together. Following is the agenda of the workshop:

Ready to rise up to the challenge and create some waves of change? **Impact Lab** is your space to transform classroom knowledge and big hearts into real-world solutions. We're not just here to observe – we're here to act. Let's collaborate, innovate, and make a difference, not just for us but for the planet and society. The session will be hold by Science Park.
At the Impact Lab, we focus on:

1. Merging creativity with sustainability and a dash of entrepreneurial spirit.
2. A workshop that'll turn your thoughts into actionable ideas.
3. Guiding you on what comes after that spark of inspiration.

https://ju.se/en/collaboration/events-and-conferences/events/jibs-shaping-our-future-2023-event.html#showmore-01:30PM-03:30PM-2030Jonkoping:FromIdeastoNextSteps

Collaborative Change Action

Description of partnering activities that involve acting and community engagement

JIBS is an active partner of ERASMUS+ NATURE Project.

NATURE aims to produce a set of new training materials and resources for adult educators and professionals active in the field of inclusion to provide vulnerable groups of adults with skills and knowledge surrounding the topic of new urban agricultural trades for resilience. JIBS as a partner have participated actively to achieve in all the project results.

https://natureproject.info/resources/

Description of partnering activities that involve acting

JIBS' membership in GBSN mirrors our international profile and the ambition to remain relevant and responsible in action.

GBSN - *The Global Business Schools Network* is a non-profit organization that seeks to generate innovation for prosperity by improving the access to quality, locally-relevant management and entrepreneurship education for the developing world. GBSN invites business schools, companies, foundations, and aid agencies to collaborate in activities that enable meaningful international experiences, new knowledge, and relationships to transform management education. GBSN has 120+ members, representing 50+ countries

JIBS' membership in GBSN mirrors our international profile and the ambition to remain relevant and responsible in action. JIBS gains access to a collaborative platform of impact leaders in business education through this membership, exciting opportunities for students, faculty, and staff.



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

Jonkoping International Business School has implemented 2 policies to support its commitment to responsible management education:

Employee equity, diversity, inclusion

Policies on employee (including faculty) equity, diversity, inclusion

Scope

Employees

Enforcement Date

June, 2020

Number Of Pages

3

Publisher

Jönköping University

Media

Intranet

Diversity Policy View document Download document

No, but RME is stimulated organically rather than through policies (a narrative explaining why will be prompted with this option)

Description of the practices that are intended to influence how faculty, staff and students support the school's commitment to RME.

There are certain practices related to travel, reporting of emissions for travel, building heating, cooling facilities, training of staff members for sustainability.
JIBS has been environmentally certifed by Jönköping Municipality since
June 2018. To qualify for this certifcation JIBS has to meet specifc annually
reviewed environmental criteria and report on its environmental work.

JIBS every year generate a sustainability report for getting its certification MILJODIPLOMERING. The certification requires documentation and reporting on various areas including but not limited to travel, premises, sustainability initiatives, staff training on sustainability and environmental targets and action plan. The certification is renewed every year provided the criteria are met and practices are in place.

Institutional Aspiration Targets

Jonkoping International Business School has set aspiration targets in 1 different area:



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Jonkoping International Business School operates with the following approach:

Limited Transparency Disclosure

Website of disclosure of performance

JU Sustainability Dashboard lists activities and sub-activities within sustainability and Agenda 2030 at Jönköping University.
Work on implementing the tool at JU and adding activities takes place continuously.JIBS reports all sustainability related activities on a regular basis.

https://ju.se/om-oss/mal-och-strategier/hallbar-utveckling/instrumentpanel-for-hallbarhet.html

Website of disclosure of performance

Jönköping International Business School (JIBS) is environmentally certified by Jönköping Municipality. The diploma verifies that JIBS has established a system for environmental management in line with the requirements set by the Swedish Environment Agency.

In order to qualify for the environmental certification that Jönköping Municipality offers, a company or an organization must meet specific and annually reviewed criteria. This means that JIBS works actively and structured with environmental issues.
As far as operations are concerned, JIBS's environmental work is coordinated by JIBS's environmental coordinator. In collaboration with JIBS' administrative manager and management team as well as other environmental coordinators at Jönköping University, the environmental coordinator strives to ensure that all relevant environmental legislation is followed. The certification is a guarantee that JIBS' business methods are in line with the environmental policy.
The environmental certification is governed by the association Svensk Miljöbas.

SIGNATORY

Jonkoping International Business School

Address

Box 1026, Jonkoping, 551 11

Sweden

Website

https://ju.se/en/about-us/jonkoping-international-business-school.html